

KAPNICK LENS

Strength. Knowledge. Direction.®



Since the break of the millennium, employer-sponsored health insurance premiums have more than doubled. This trend has far outpaced both inflation and employee earnings, creating a very difficult scenario for employer groups when it relates to employee and employer contributions. The increase in premiums is creating an environment where employees are forced to decide between following the scheduled course of treatment or cover household expenses.

With access to real-time, dynamic dashboards and reports in Kapnick Lens, we can help employers track key performance indicators. A holistic view of your organization and employees' needs will help us measure the cause and effect of risk management decisions, allowing us to create a unique multi-year strategy. By integrating, validating, and analyzing data with Kapnick Lens, groups are able to uncover program correlations and underlying cost drivers. To do this, we utilize a three-step approach.

A THREE-STEP APPROACH TO POPULATION HEALTH MANAGEMENT

Kapnick Lens deploys a three-step process to managing and controlling claims

IDENTIFY

Kapnick Lens will help identify your hidden cost drivers by combining data from multiple sources, such as:

- | health plans
- | pharmacy programs
- | biometric screening
- | workers comp claims

CREATE

With a clearer understanding of what is transpiring year over year, we will create a customized plan of action to address these cost drivers.

DEPLOY

With a holistic view of what needs to happen next, we will work with your internal team to systematically deploy our recommendations to help you create a healthier workforce.

CALL OUR KAPNICK LENS EXPERTS TODAY TO SEE HOW WE CAN HELP YOU IDENTIFY COSTS, CREATE A PLAN, AND DEPLOY OUR STRATEGIES.



BUSINESS INSURANCE | RISK SOLUTIONS | EMPLOYEE BENEFITS
WORKSITE WELL-BEING | PERSONAL INSURANCE | GLOBAL SOLUTIONS

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